HOW TRANSPOREON BECAME A GLOBAL CLOUD PLATFORM FOR INTELLIGENT TRANSPORT LOGISTICS

Connecting shippers & carriers for smart, transparent, cost-effective movement of goods – Enabling real communication & collaboration across the global shipper-carrier community

1999

The "dot-com bubble"

Four students in Ulm, Germany, decide that, once their exams are over, they will set up their own business

2000

Start-up

Axel Busch, Peter Förster, Roland Hötzl and Marc-Oliver Simon launch Transporeon

Online

Customers start using the Transporeon platform & software-as-a-service (SaaS) transport assignment, reporting & billing

2002

The euro is coming

2003

Born before Facebook

The team adds new capabilities - one of the world's first digital time slot management systems

3 billion transaction volume

2004

Facebook goes online

25 employees

2005

Tendering

To meet customer needs, the team adds tendering and rate management on the Ticontract platform

2006

FIFA World Cup in Germany

Expansion

Headquartered in Ulm, Germany, Transporeon opens its first subsidiary in Krakow, Poland

63 employees

2007

Go Europe

The business is now also active across the Benelux countries, France, Italy and the UK

3.7 million iPhones

2008

Barack Obama is elected president of the USA

2009

The world TWITTERS

Retail deliveries

For retail customers, the team adds retail warehouse time slot management on the Mercareon platform

150 employees

2010

Doubled up

The 150th member of staff joins - Transporeon has doubled in size in just 3 years

First iPad

2011

Stateside

The company is named the 27th fastest-growing technology company in Germany

Transporeon opens its first US office in Philadelphia

9 billion transaction volume

2012

Globalization

Transporeon offices open in Singapore and Moscow

Facebook passes the milestone of one billion users

300 employees

2013

Mobile app

The team develops its first app - Mobile Order Management - for transport visibility right into the driver's cab

2014

Visibility

To further enhance transport visibility, Transporeon adds telematics & mobile services

Gartner predicts business SaaS turnover of $21.3 billion by year end

Germany wins the FIFA World Cup

400 employees

2015

Germany celebrates 25 years of reunification

GARTNER

Transporeon appears in the Gartner Report for the first time

2016

ISO certified

The Transporeon platform achieves international ISO 27001:2013 certification

24 Multilingual

Transporeon software-as-a-service solutions available in 24 language versions

NOW

13 billion transaction volume

500+ Employees

100,000+ Users

100+ Countries

Join us & become part of the Transporeon family!

TRANSPOREON GROUP

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